

Proclamation

- Whereas,** Coastal Cleanup Day recognizes the need to protect the ecological health and beauty of Alameda; and
- Whereas,** Alamedans take great pride in our City's natural beauty and support a clean and safe environment in which to live and raise our children; and
- Whereas,** litter such as plastic straws, food wrappers, beverage containers, plastic utensils, cigarette filters, and smoking-related materials comprise approximately 80% of the debris found in past Coastal Cleanup Day events, the majority of which was carelessly dropped into the street, washed down a storm drain, flowed out to the San Francisco Bay, and ends up on our island's shoreline; and
- Whereas,** plastic debris like straws and cigarette filters threaten water quality, public safety, and aquatic ecosystems; are a transport mechanism for toxic substances in the marine environment; and ingestion of this material by animals causes malnutrition, starvation, and death; and
- Whereas,** Coastal Cleanup Day is observed by communities and organizations around the world, and provides an opportunity to remind ourselves how these disposable single-use items are a detriment not only to our island environment, but also have global implications of plastic litter polluting our world's oceans; and
- Whereas,** Coastal Cleanup Day is a way for all Alamedans to protect our beautiful California coastline by removing litter from beaches, shorelines, streets, parks, and neighborhoods, thereby reducing the harmful impacts caused by both litter and urban runoff, and restoring the natural beauty of the waterways; and
- Whereas,** the City of Alameda's Public Works and Recreation and Park Departments, Alameda County Industries, and the East Bay Regional Park District will co-sponsor Coastal Cleanup Day at several locations throughout the City including Crown Memorial State Beach, on September 16th between 8:30 a.m. and noon.

Now, therefore be it resolved that I, Trish Herrera Spencer, Mayor of the City of Alameda, do hereby proclaim September 16th as

Coastal Cleanup Day 2017

in the City of Alameda and invite all Alameda residents, businesses, civic groups, government agencies, and other organizations to participate.



Trish Herrera Spencer

Mayor